



BRIAN ARONSON
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As a Senior Consultant at Assurgo Enterprises, Brian brings to the team a wealth of financial management expertise supporting M&A deal executions combined with a strong background in operations and financial management. His expertise spans 30-years and he has a solid track record of delivering value as an advisor and at the C-Level.

Brian's M&A experience includes transactions on the buy-side, creating strategic positioning on the sell-side, onboarding acquisitions, preparing companies for sale, and performing due diligence and M&A assessments on behalf of private equity, public, and private ownership and stakeholders.

Brian has been CFO for both public (OTC) and privately held companies. Brian's financial management experience includes financial modeling, accounting systems, and re-structuring. Brian has also managed and overseen various manufacturing, domestic and international transportation/ distribution and supply chain systems and other process-oriented operations. He rounds out his financial and operations skill-set with change management experience that includes executive and management level coaching, workforce and compensation restructuring, and skills re-alignment.

Brian holds an MBA with concentrations in strategy and marketing from the J.L. Kellogg Graduate School of Management – Northwestern University as well as a B.Sc. in Accounting from Illinois State University. He is a former CPA and Certified Insolvency and Restructuring Advisor.

