ASSURGO Enterprises

Setting the Gold Standard, Assurgo acted as an advisor for ATS Traffic to structure and negotiate the strategic purchase of Interprovincial Traffic Services (ITS), a reputable traffic technology systems provider based in Surrey, British Columbia. ATS Traffic now becomes the largest provider of intelligent transportation system technology in Canada. ITS and ATS Traffic customers will benefit from the wider network of combined branches and distribution centres across Canada and in the Pacific Northwest. Legal representation was provided by McAllister LLP Barristers. Financial institution is The Toronto-Dominion Bank.

ATS Traffic

ITS INTERPROVINCIAL TRAFFIC SERVICES

GREEN LIGHTED

ABOUT ATS TRAFFIC

Since 1966, ATS Traffic has helped organizations and communities keep workers, motorists, and pedestrians safe on our roads. With 9 locations across Canada and over 15,000 products in inventory, ATS Traffic designs and implements customized safety solutions for traffic control, On-Street Services, and work zones for specific industries and project scopes. As a 3M™ Authorized Fabricator and Certified Digital Fabricator, ATS Traffic is Canada's leading sign and barricade manufacturer as well as an award-winning provider of installation services, consulting, procurement and logistics, asset management, ITS solution architecture, and drafting and design services. For more information, visit www.atstraffic.ca.

ABOUT INTERPROVINCIAL TRAFFIC SERVICES (ITS)

ITS Ltd. is a privately held business with corporate offices and warehousing located in Surrey, British Columbia, Canada. They provide the transportation market with innovative products and technology designed to improve the safety and efficiency of both current and future transportation infrastructures. Since ITS opened its doors in 1973, they've built a strong reputation offering quality products and solutions to cities, municipalities, and contractors across Western Canada, serving the Provinces of British Columbia, Alberta, Saskatchewan, and Manitoba. For more information, visit www.interprovincial.com.